



KAISER
PERMANENTE®

F.I.R.E

(Farmworker Immigrant/Indigenous Recovery Efforts)

PROJECT



Agenda

- Welcome
- Mission
- Topics
 - FIRE Project - Brief Summary
 - Survey Report 1- Labor Rights
 - Survey Report 2- Farmworker to Farmer Transition

Break

- Survey Report 3 - Alert System
- Questions/Comments



Mission



The mission of Líderes Campesinas is to strengthen the leadership of farmworker women and youth so that they can be agents of economic, social and political change and ensure their human rights.

F.I.R.E.



Farmworker Immigrant/Indigenous Recovery Efforts

Esfuerzos de Recuperación de Trabajadores Agrícolas Inmigrantes/Indígenas.



Advocacy



Recovery Efforts



Workers Rights



Community Empowerment



Outreach and Education



Navigating Resources



Studies/Focus Groups



Civic Compromise



KAISER PERMANENTE®

LEADERS IN ACTION

How Líderes Campesinas is working towards solutions

- Panels
- Collaborations
- Surveys
- Outreach
- Focus Groups
- Learning more



LEARNING INFORMING EMPOWERING



COLLABORATIONS WITH AGENCIES AND THE COMMUNITY



- *North Bay Jobs With Justice*

- fight economic and racial justice for workers on the front lines of climate change

- *North Bay Organizing Project*

- address issues of fair housing, immigration, education, transportation justice and community equity

- *Botanical Bus - Clínica de Hierbas Móvil Bilingüe*

- work with Latino and indigenous communities in vineyard workplaces and family service centers to provide bilingual and bicultural health services (ex: diabetes prevention and care, clinical nutrition and herbalism)

- *Northern California Coalition for Fair Immigration Reform*

- *California Rural Legal Assistance*





[Click here for video](#)



F.I.R.E. PROJECT

Report of Survey

1



A summary of responses from farmworkers experiencing
wildfires in the workplace

Summary



- **Goal:** Assess and understand Northern California farmworkers' perceptions of wildfires and their impacts on work.
- From May 25 to July 31, surveys were distributed to farmworkers in Sonoma and Napa counties
- 97 surveys were completed

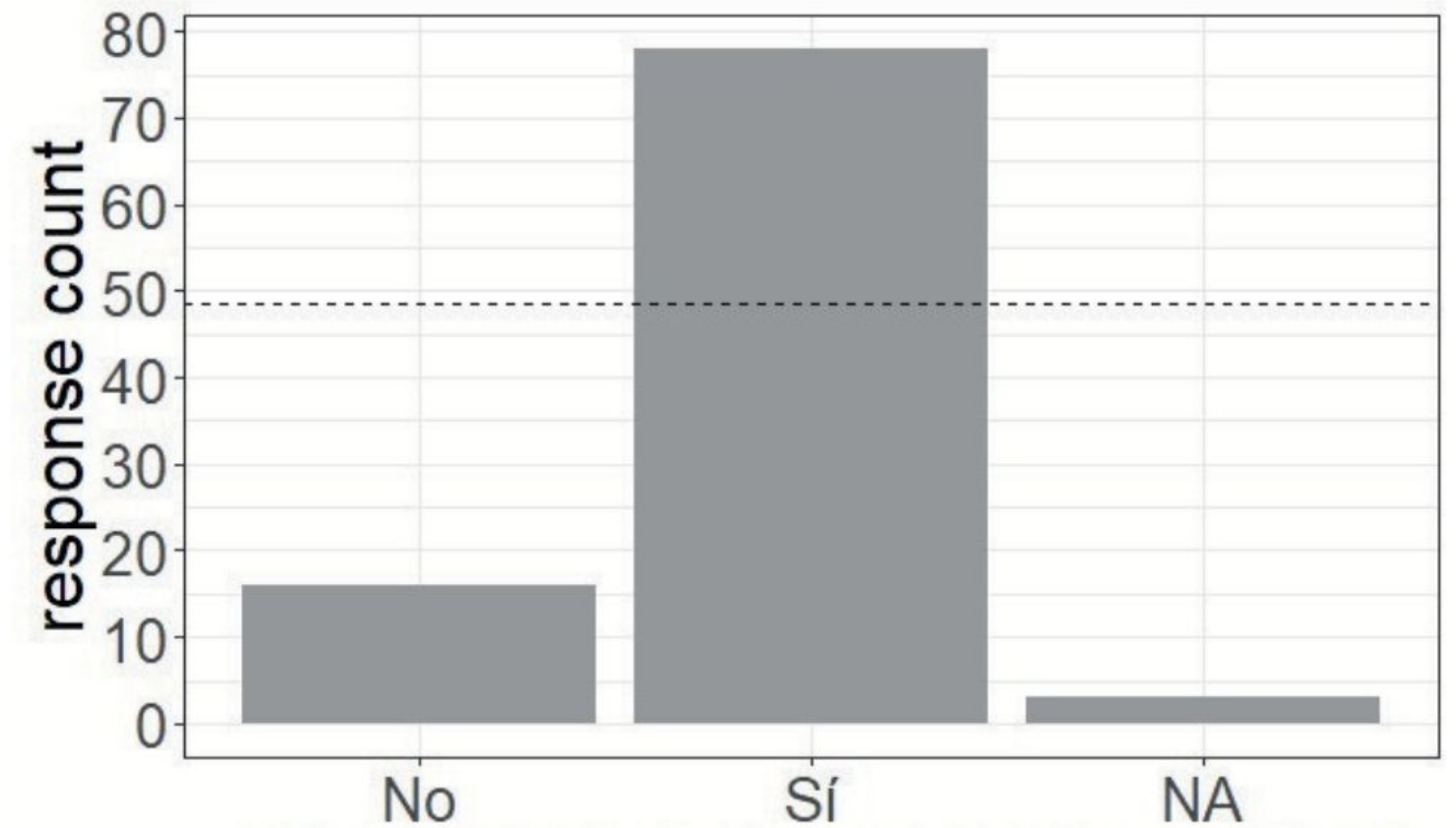
Wildfires in the Workplac

Effects

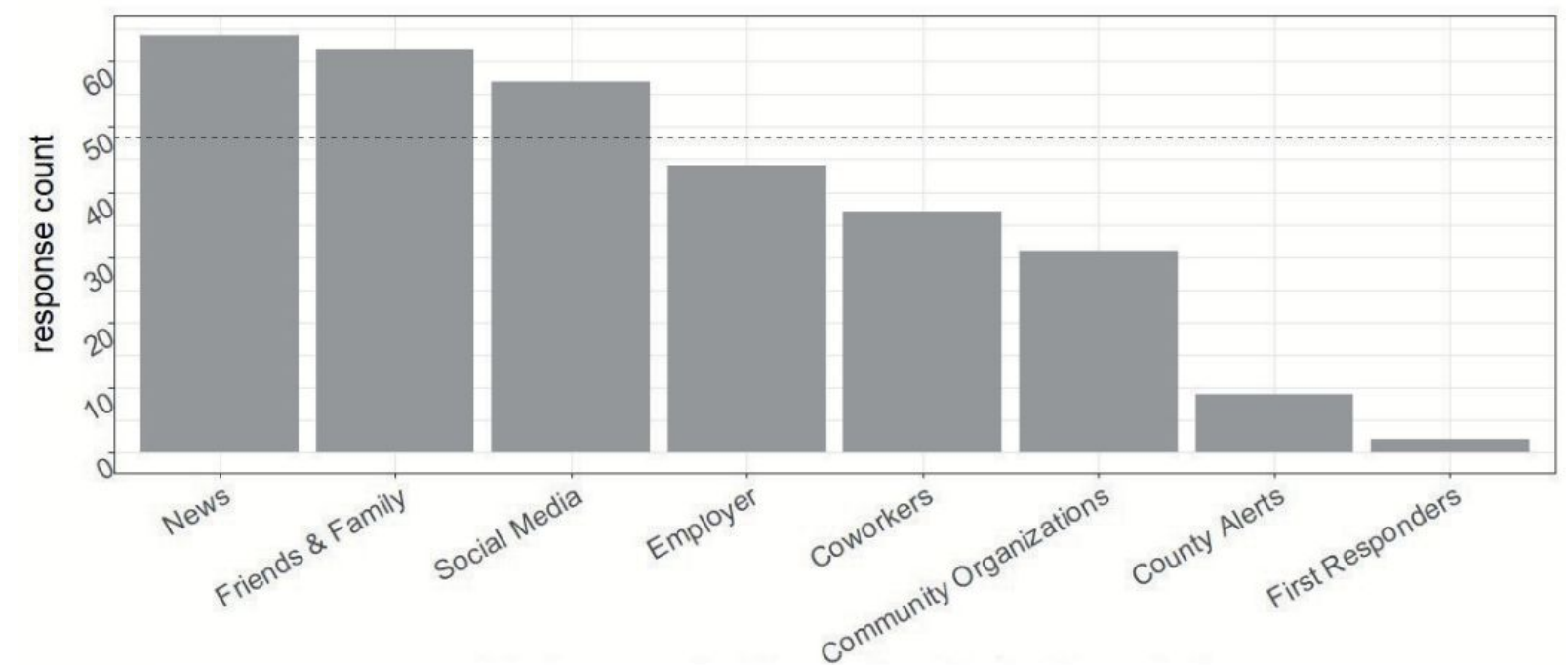
- Loss of income
- Mental and physical health
- Job security
- Future planning

Response to Wildfires

- News, friends, family, and social media were the main reliable sources for learning about local wildfires
- Few respondents reported receiving information about county alerts and first aid.



Have you been affected by wildfires?



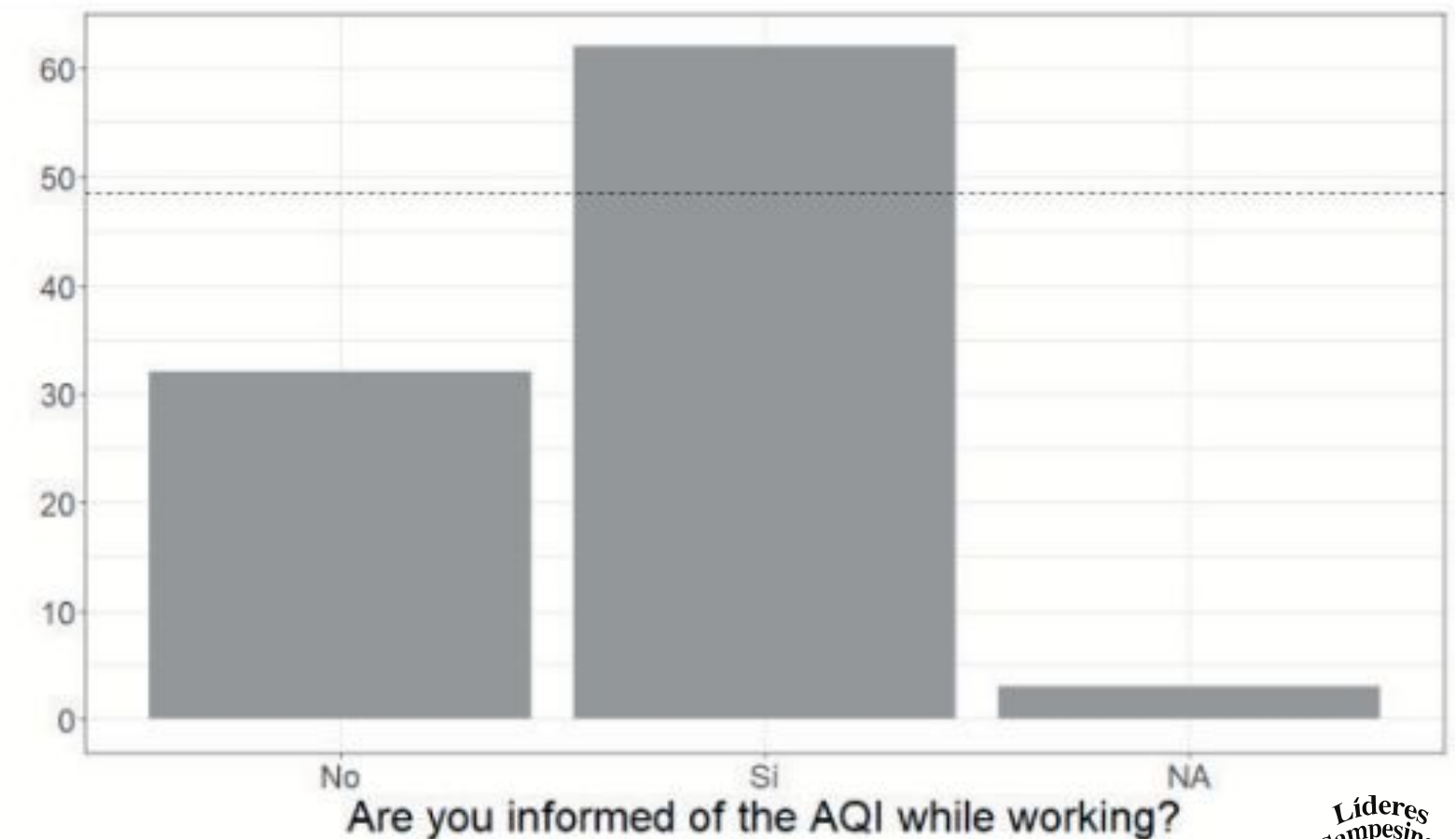
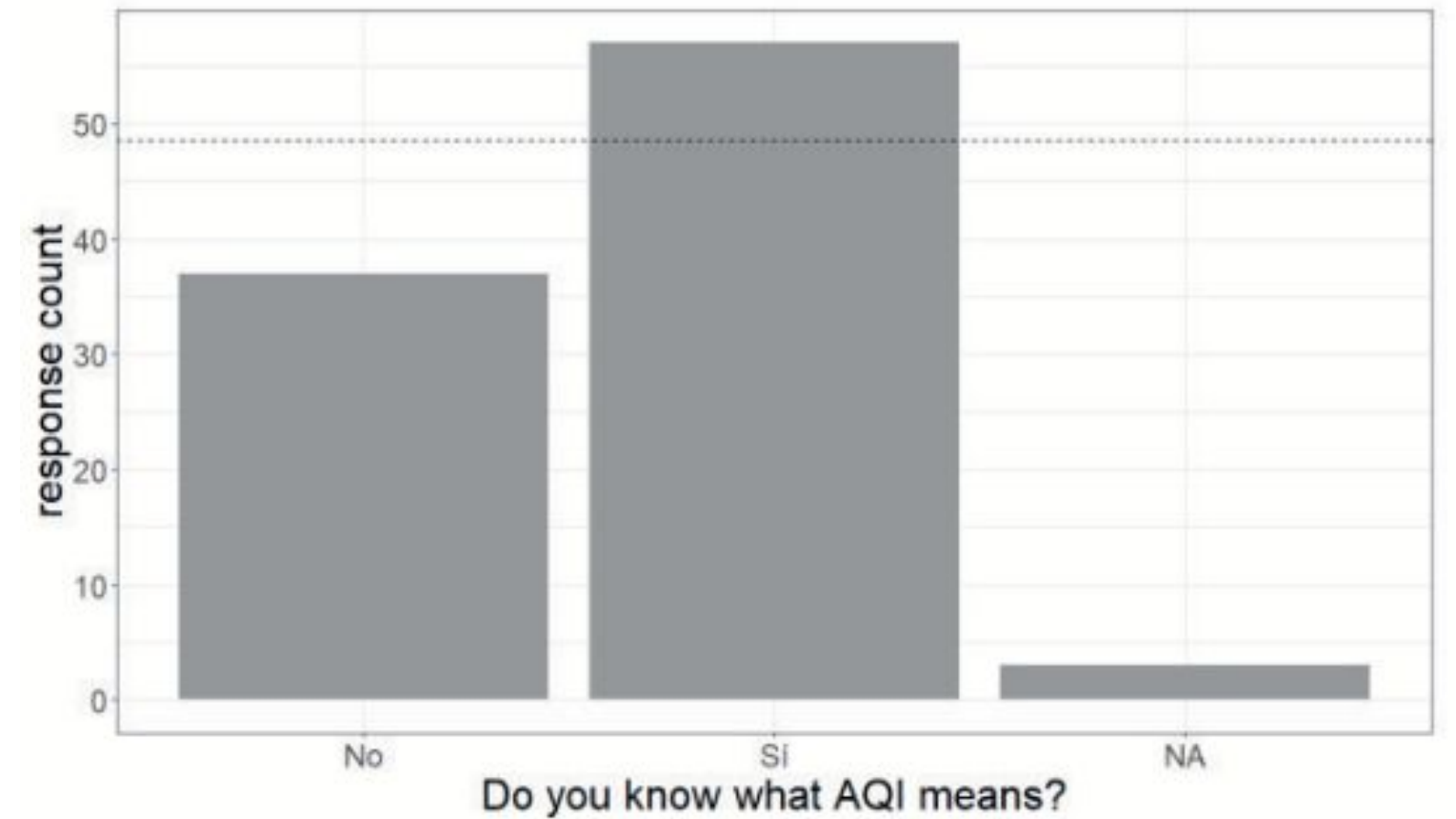
Where do you get information about wildfires?

Perceptions and experiences about wildfire policies

“Sometimes they told us that there were no more masks and that we should get it ourselves.”

- Less than half (42.27%) reported requesting PPE while working during a wildfire.
- Among those who requested PPE, “some report that employers provide masks and educate employees on how to use them, while others report that they do not receive masks or have to bring their own masks to wear at work.”
- More than two-thirds of respondents have not entered an evacuated area to carry out work (73.2%)
- Of those who responded working in conditions with visible wildfire smoke, (73.21%) worked for 8 hours or more.

AQI = Air Quality Index



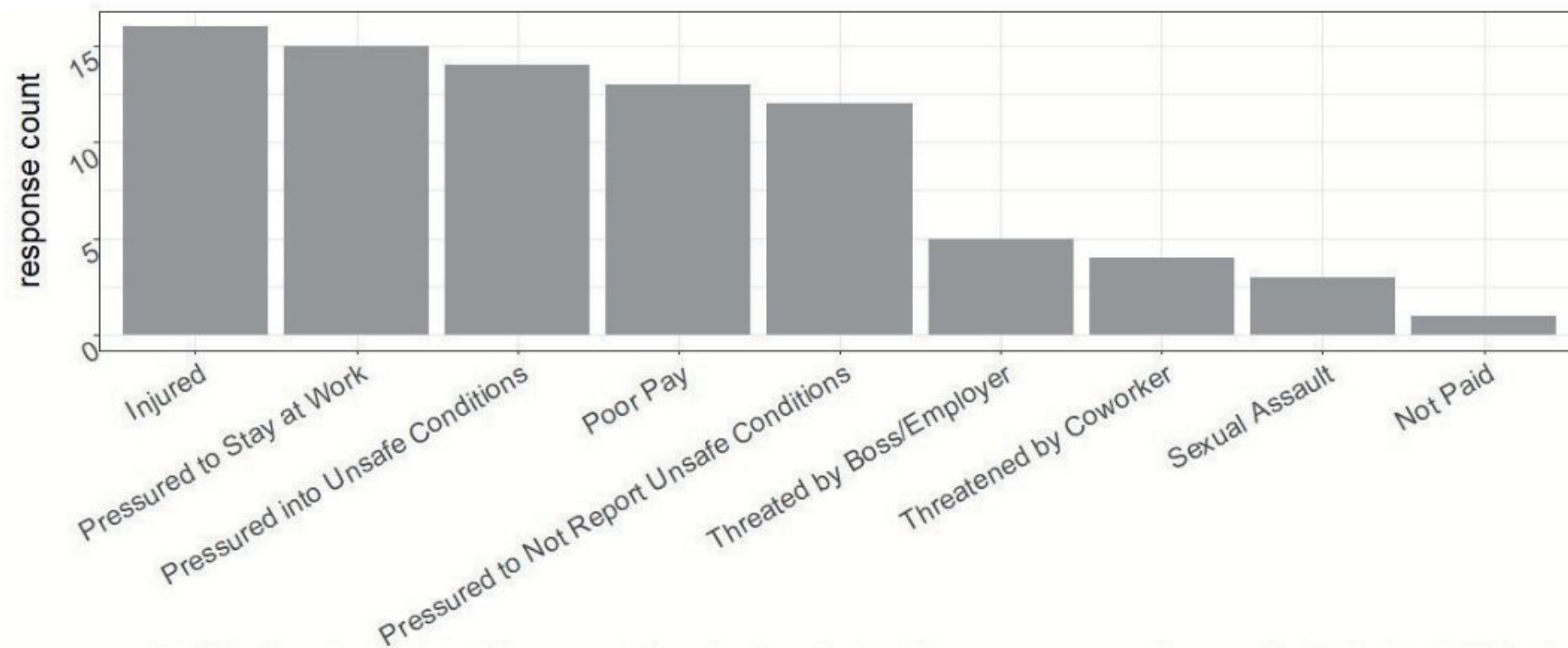
Safety and Violence in the Workplace

Top three concerns reported

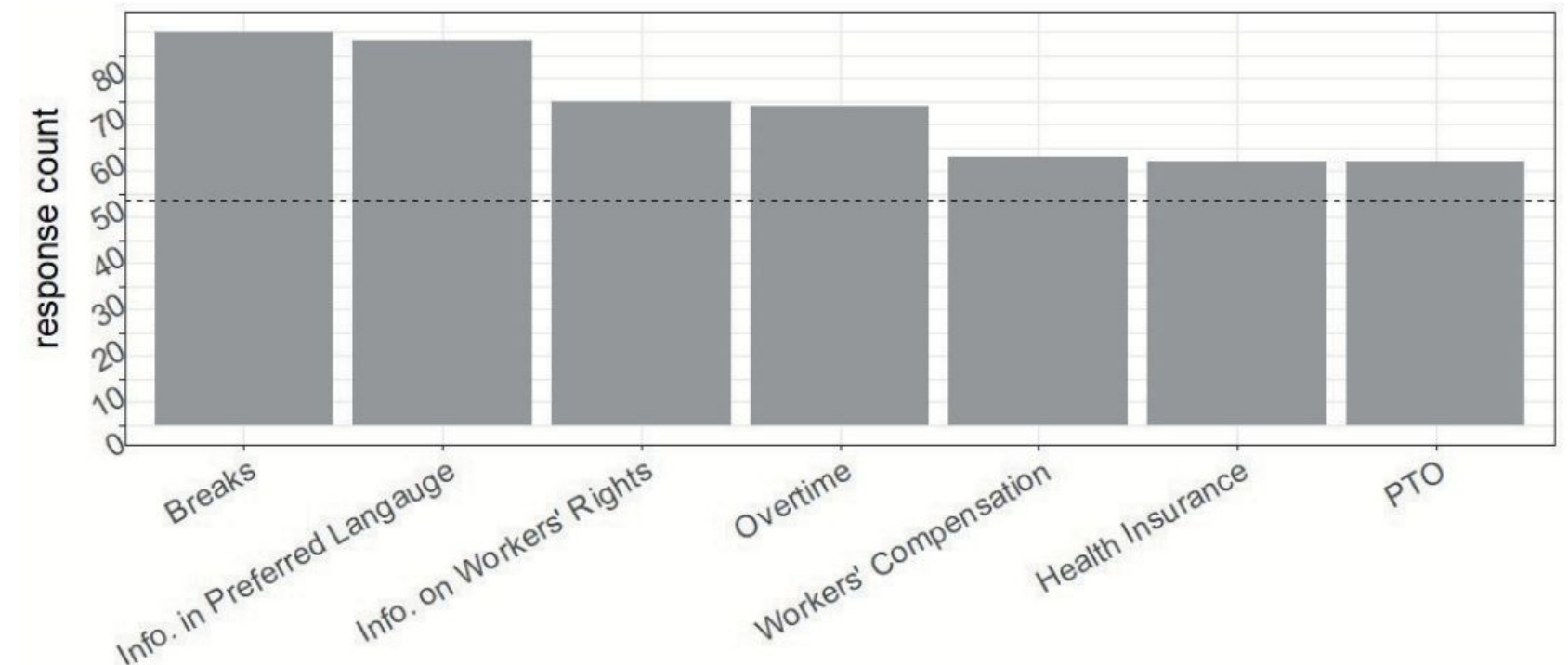
- Physical injury
- Pressure to keep working
- Pressure to work in unsafe conditions

Top 2 workplace rights respondents feel comfortable asking for

- Taking breaks
- Access to information in the preferred language



Which of the following has happened to you while working as a farmworker in the United States?



Do you feel safe asking for the following benefits or have you been given these benefits?

Opinions on how to improve job security

1. Payments for occupational risks
2. Health insurance
3. More information about labor rights
4. PTO (Paid Time Off)
5. Community safety observers
6. Payment for overtime





Farmworker to Farmer Transition Report of Survey 2



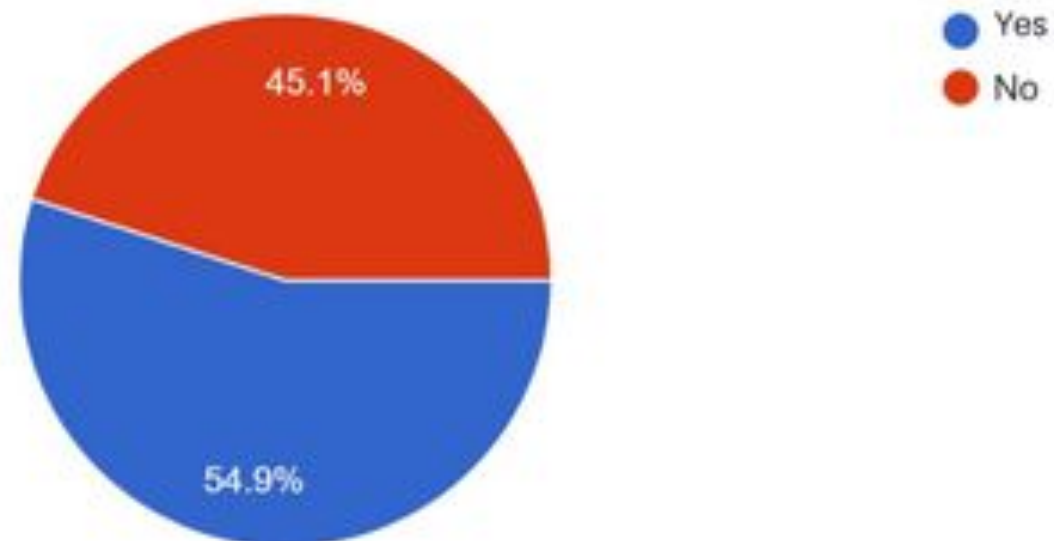


Farmworker to Farmer Transition

There were a total of 91 workers in the agriculture or vineyard industry interviewed by Líderes Campesinas' members in Sonoma County. We supplemented a more extensive survey about working conditions and fires with a couple of questions assessing their interest in starting their own farms. None of the respondents are current owners of an agricultural business, nonetheless about half showed interest in becoming one. Similarly, slightly more than half would like to be part of focus groups or training in this regard. The topics of highest value for the workers were Agriculture followed by other trade jobs and financial education.

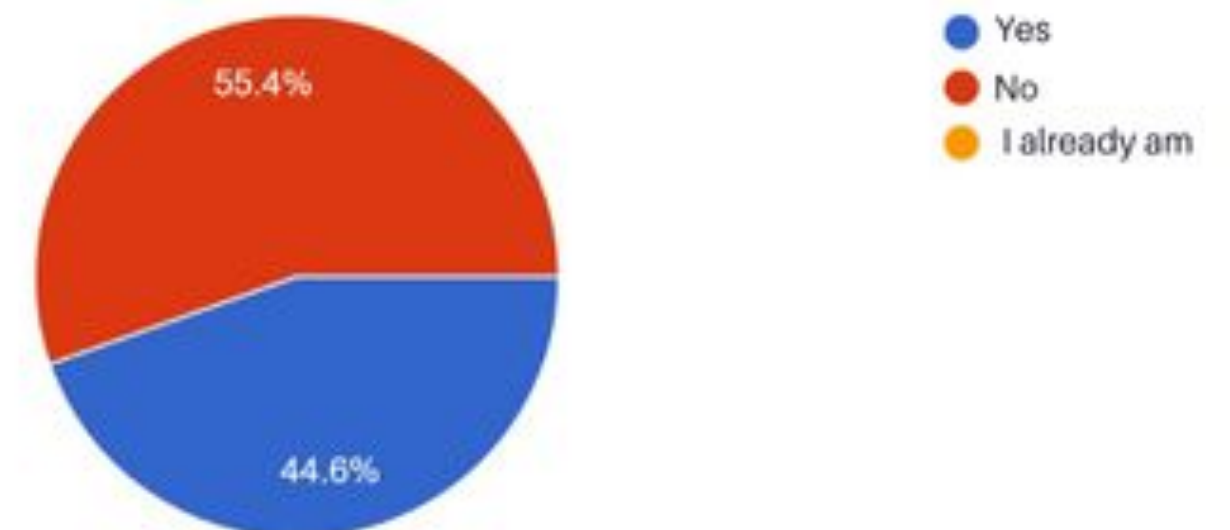
Would you be interested in focus groups or training sessions?

91 responses

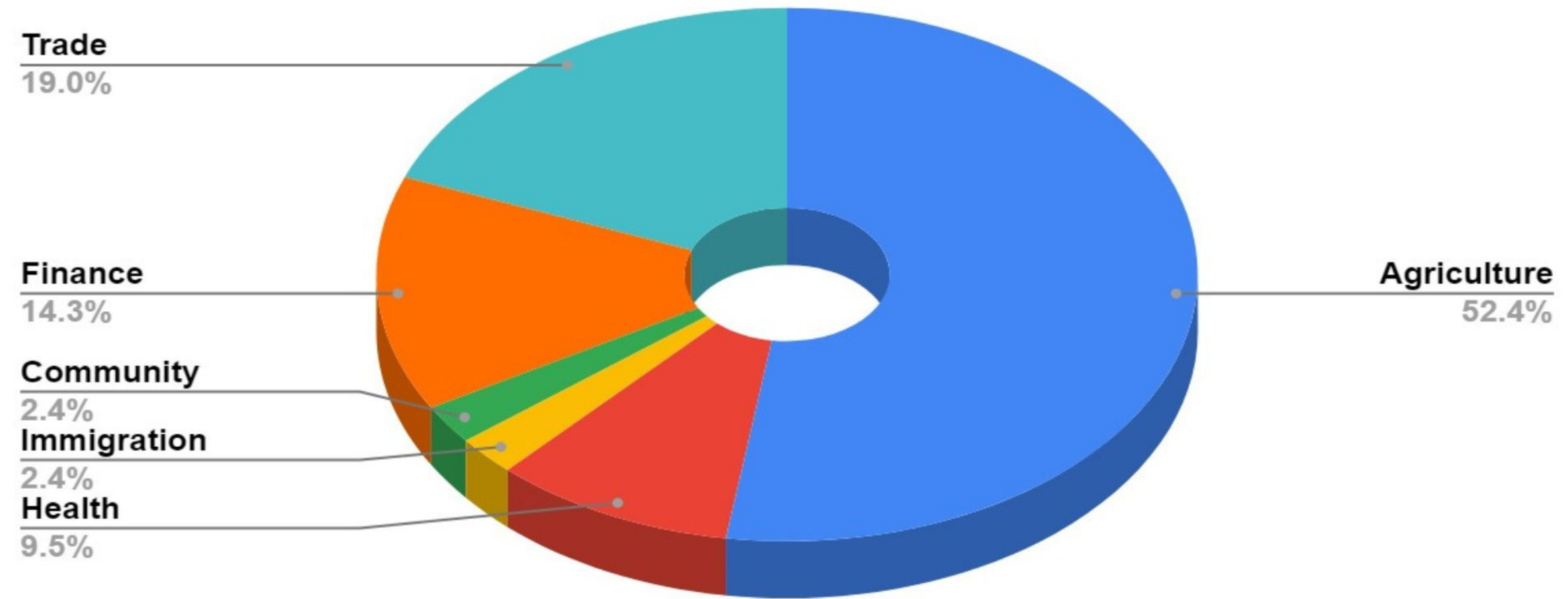


Would you be interested in owning your own business as a small farmer?

92 responses



Topics





BREAK





F.I.R.E. PROJECT SMOKE ALERT SYSTEM

Surveys focused on the smoke alert system in Sonoma and Napa Counties



3 SMOKE ALERTING SYSTEMS IN SONOMA-NAPA



SoCoAlert

- You may receive evacuation notices, shelter-in-place orders, boil water advisories, tsunami warnings, and flood warnings.
- Visit SoCoAlert.com to register online. If you prefer to register by phone, call (866) 939-0911 or (707) 565-1369



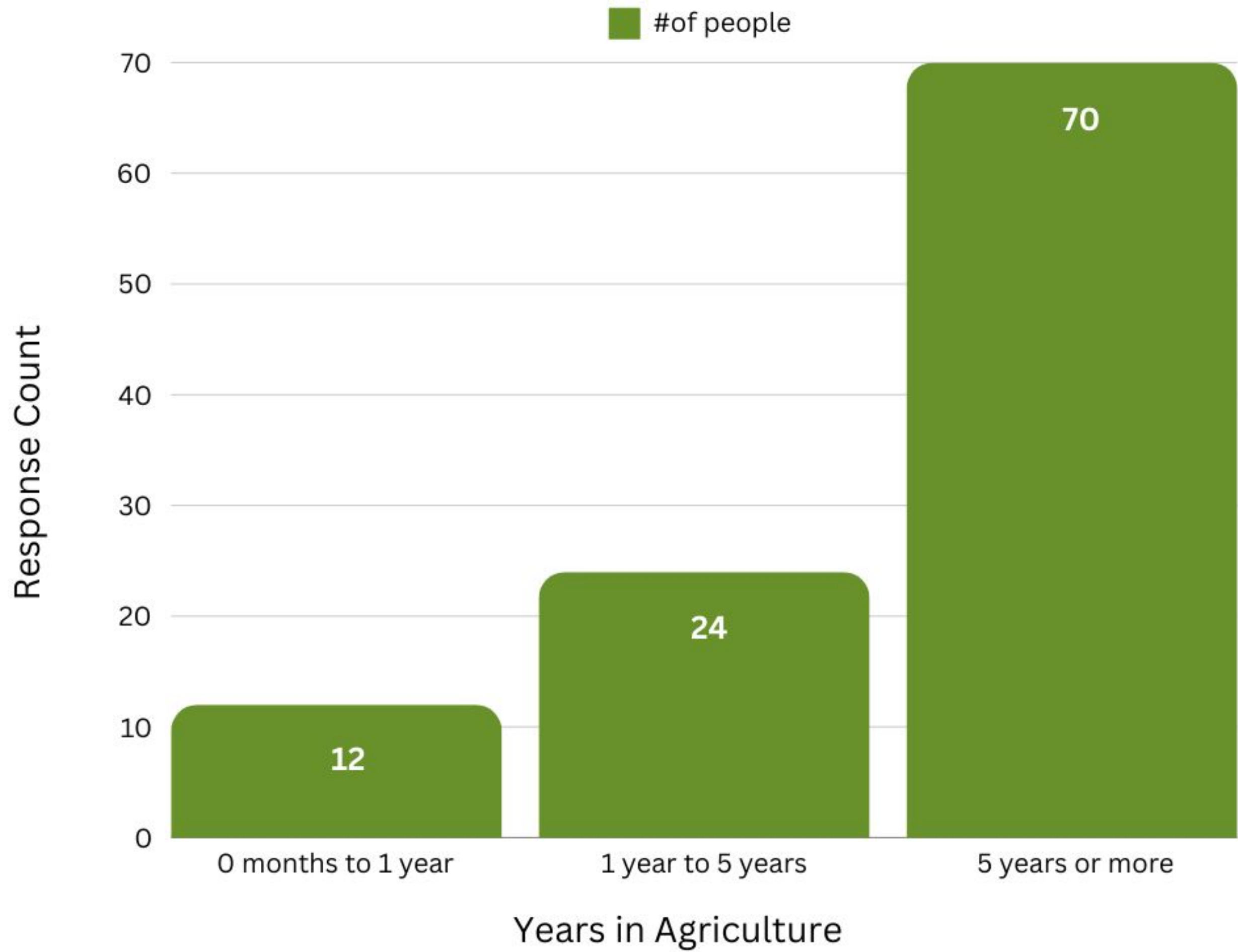
Nixle

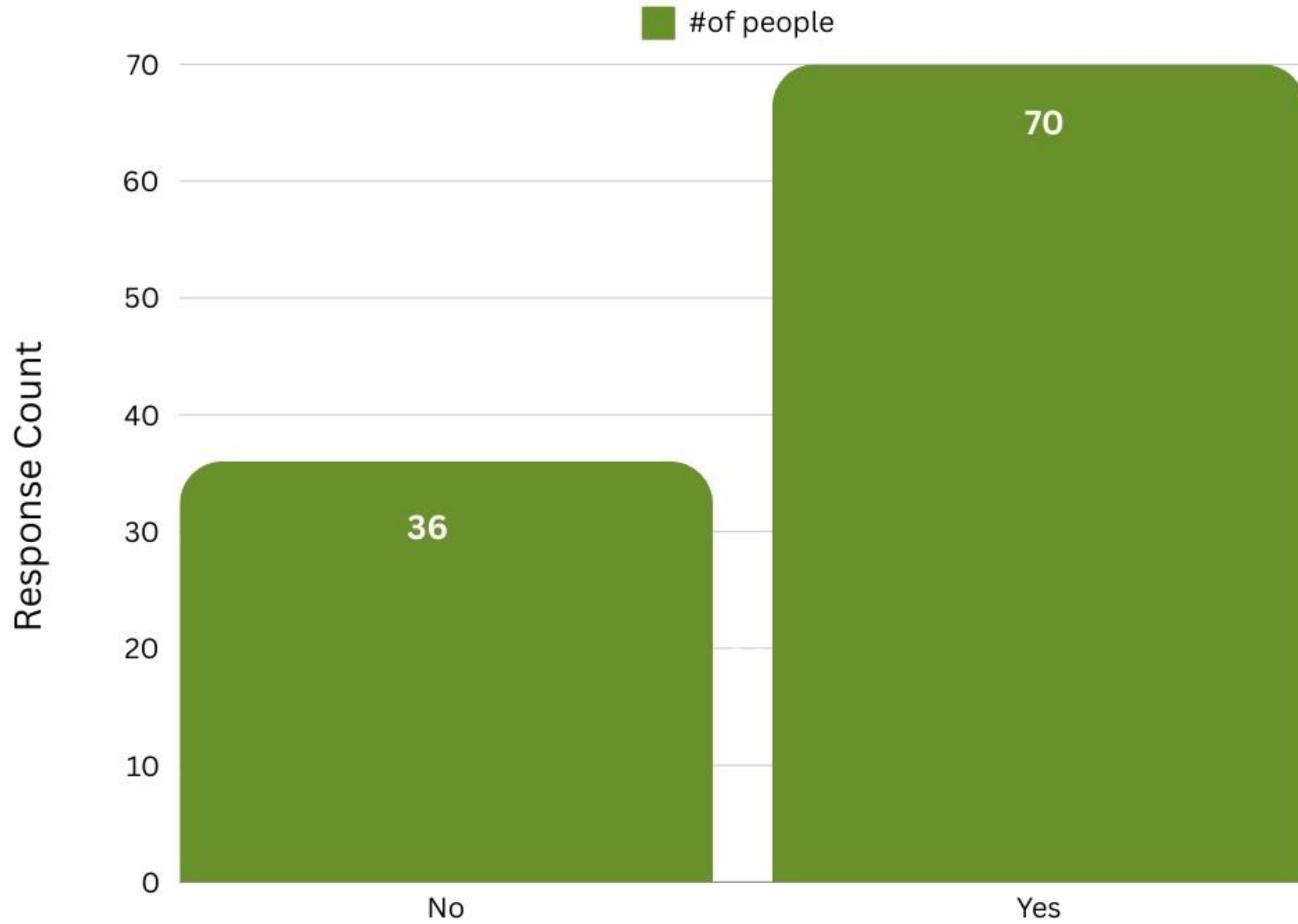
- You can receive messages from local fire and law enforcement agencies that include public safety messages and emergency information.
- Sign up online to receive emails or text messages with alerts and notices.



National Oceanic and Atmospheric Administration (NOAA) Weather Radio

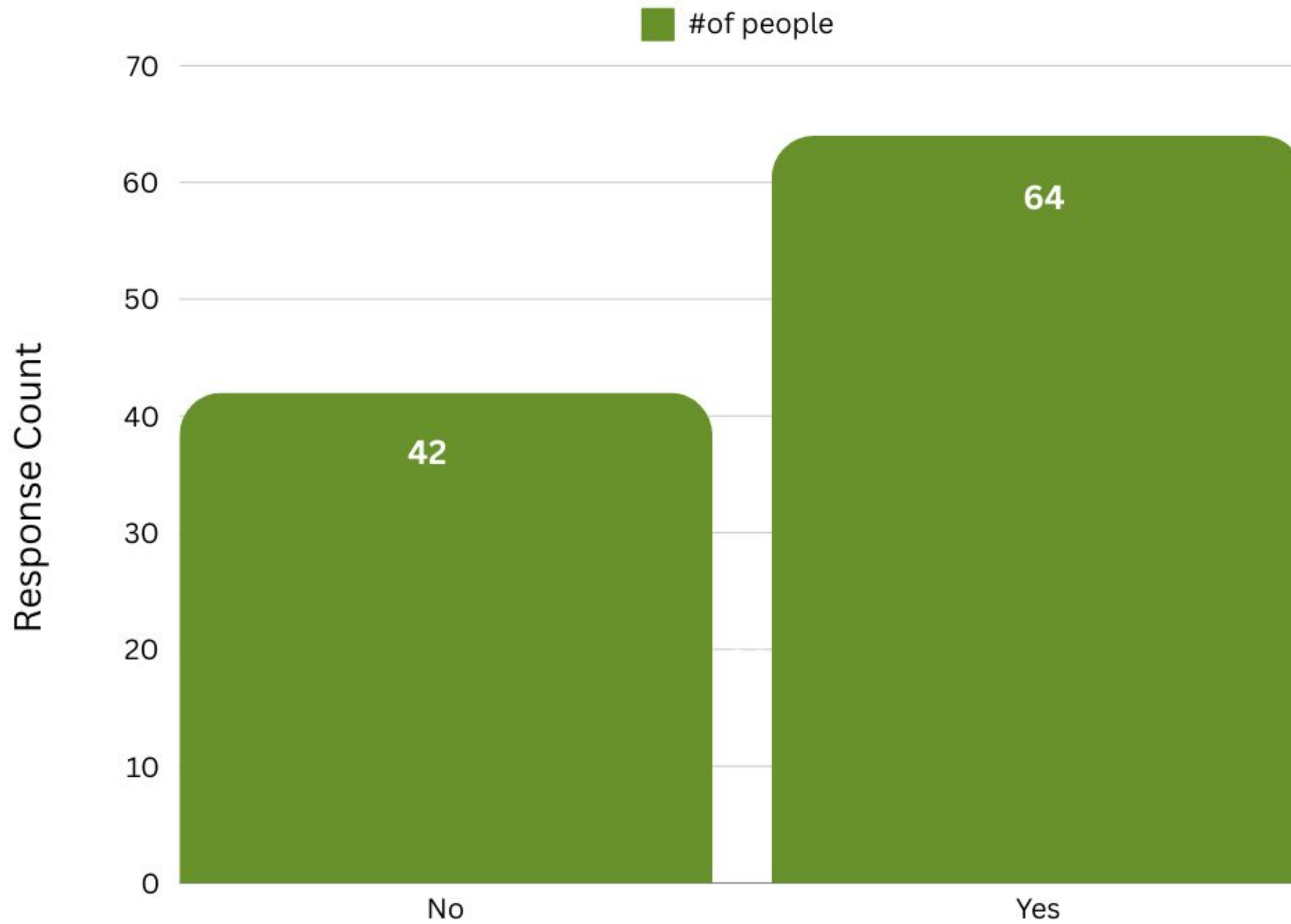
- This alert system is available to purchase at a relatively low cost.
- Basic alerts are sent, including forest fires.
- The message may be accompanied by a warning tone.





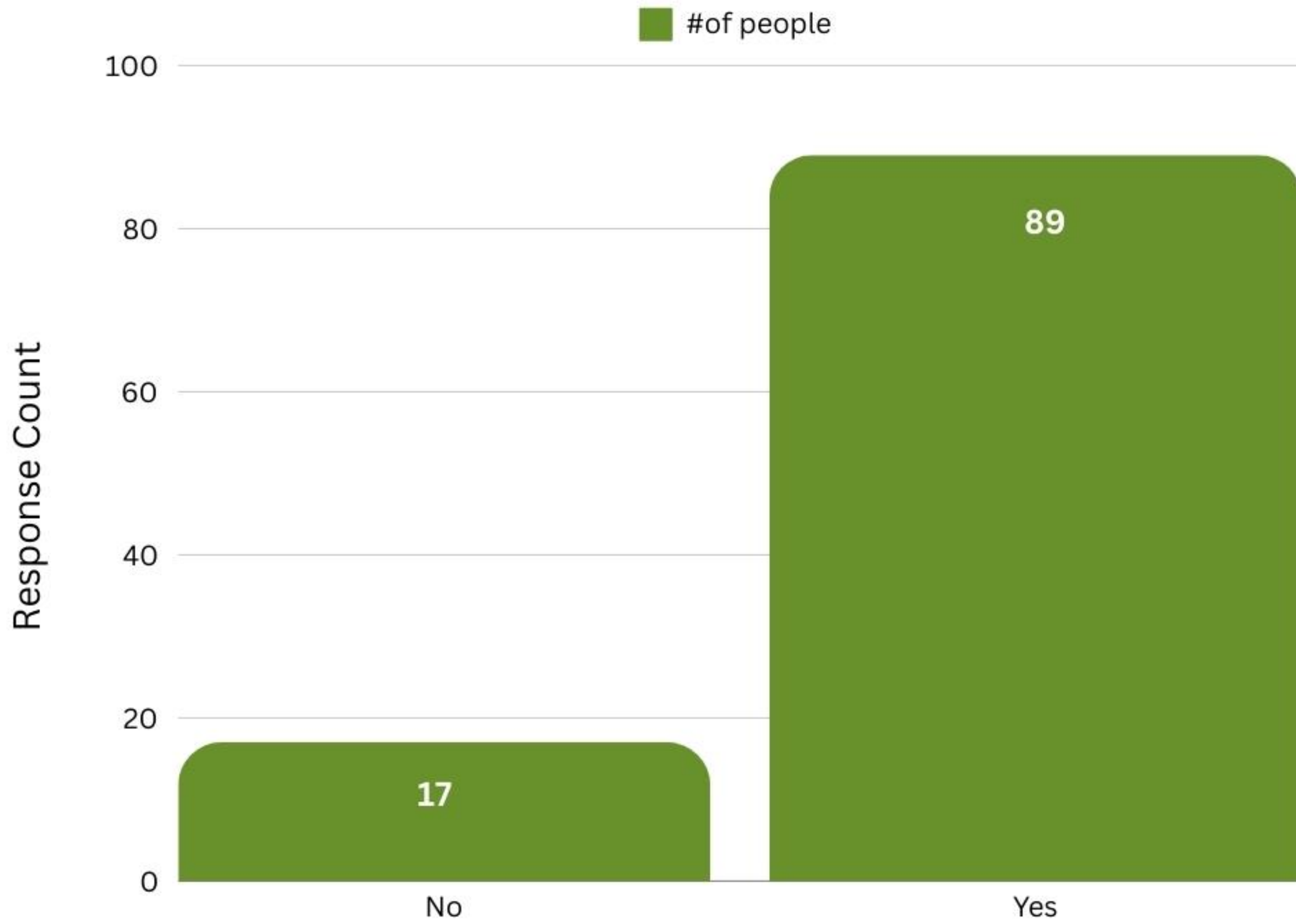
During an emergency, do you feel confident knowing where to go?





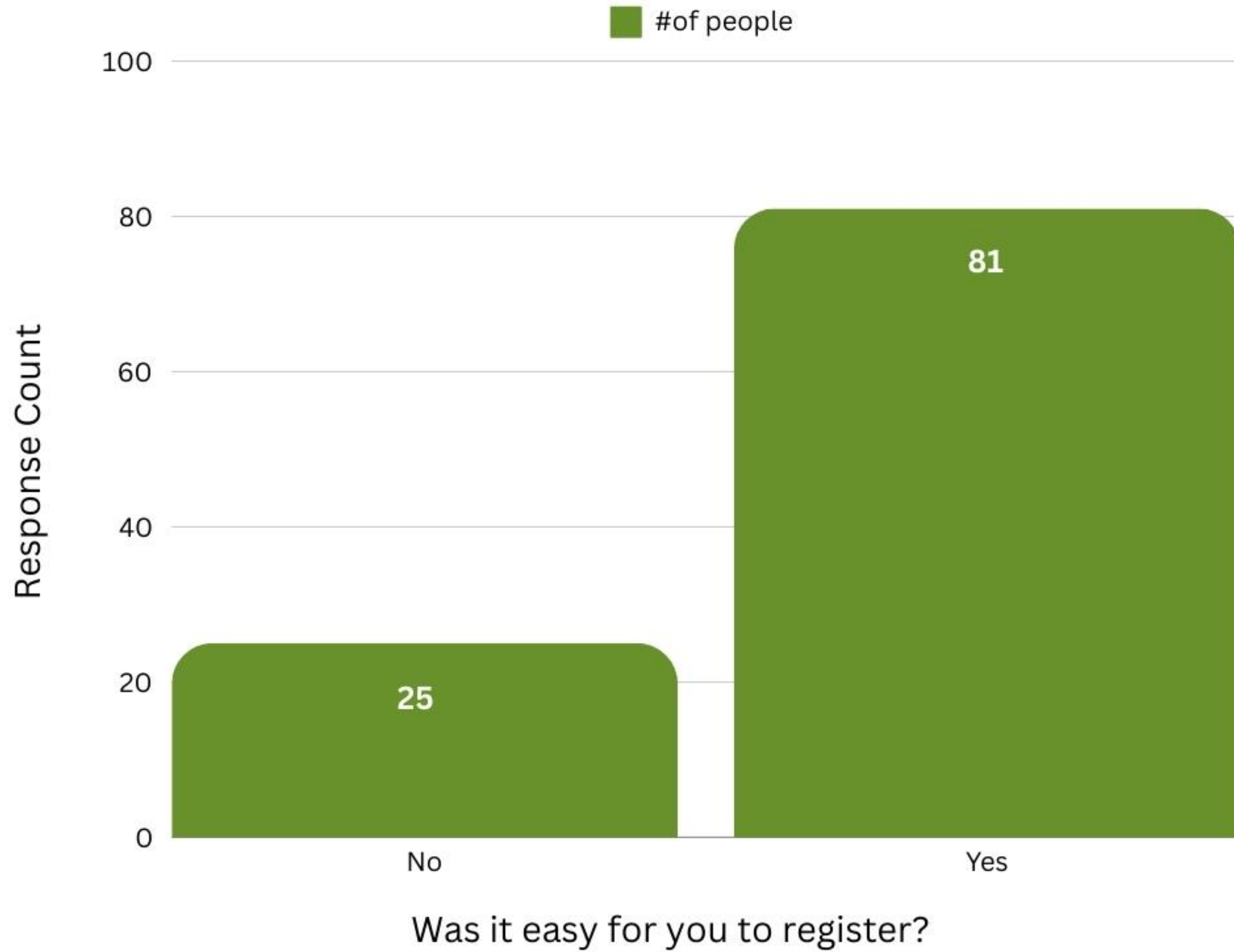
Do you think the resources currently offered are sufficient?

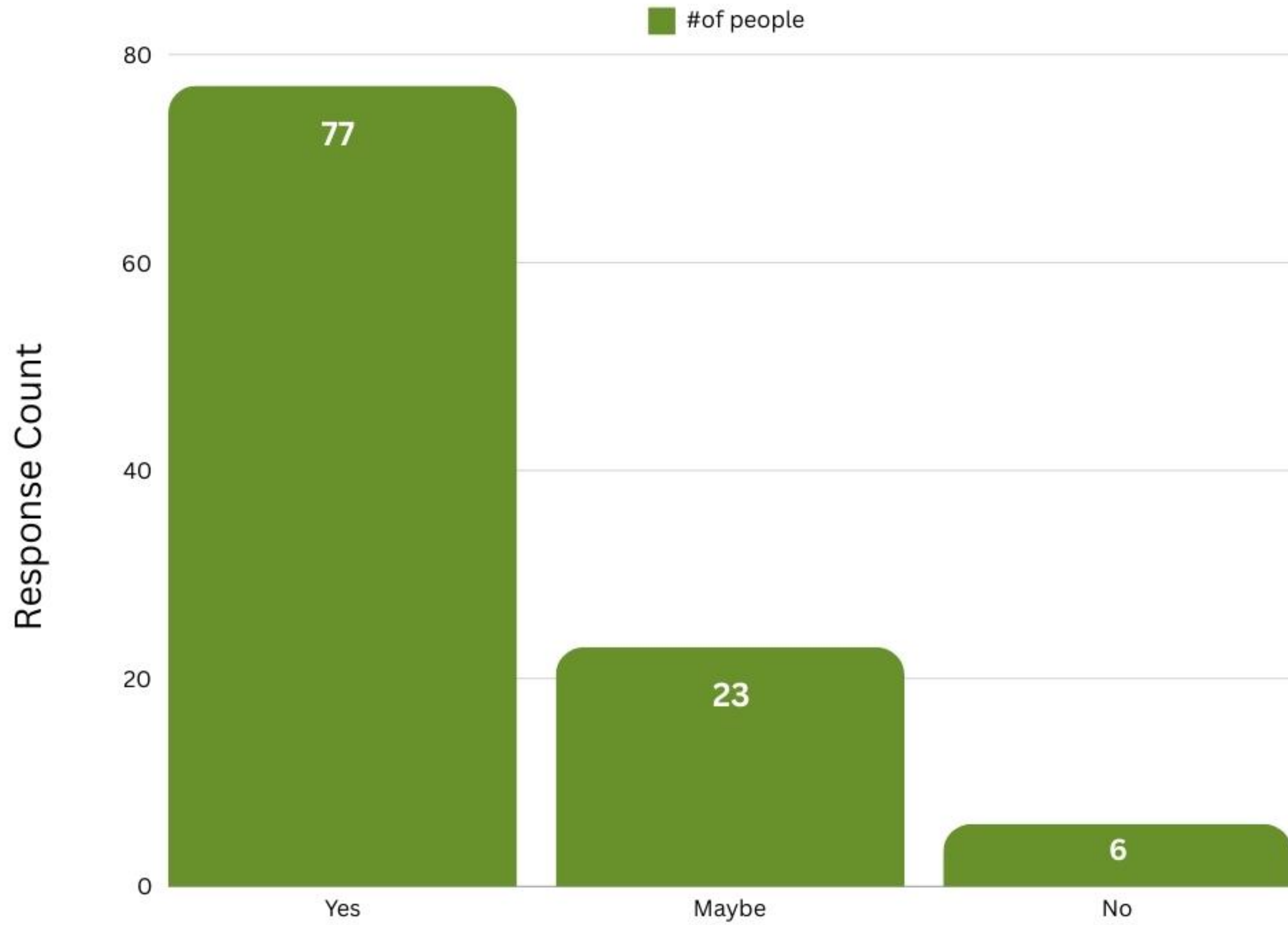




Have you signed up or registered to receive alerts?

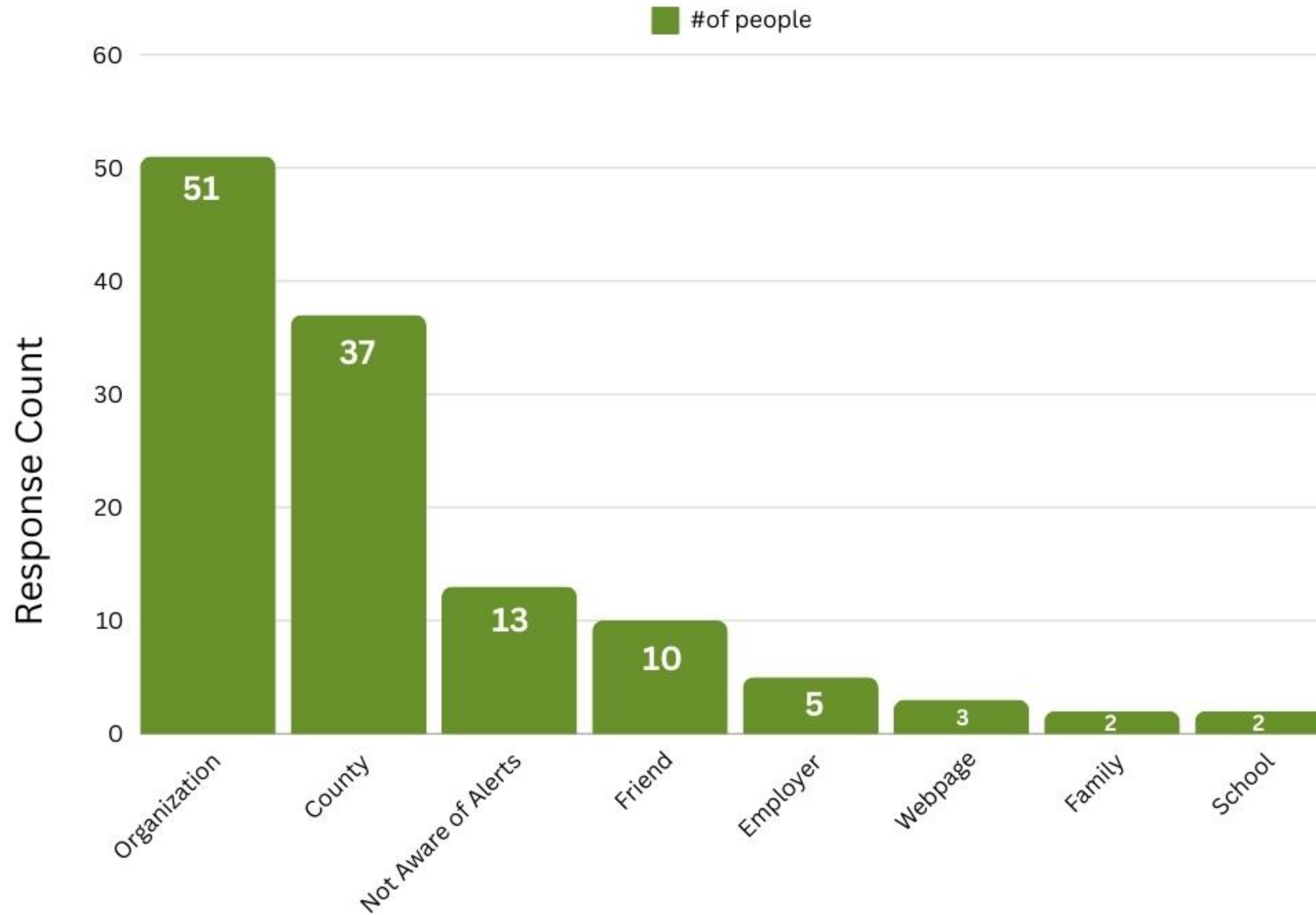






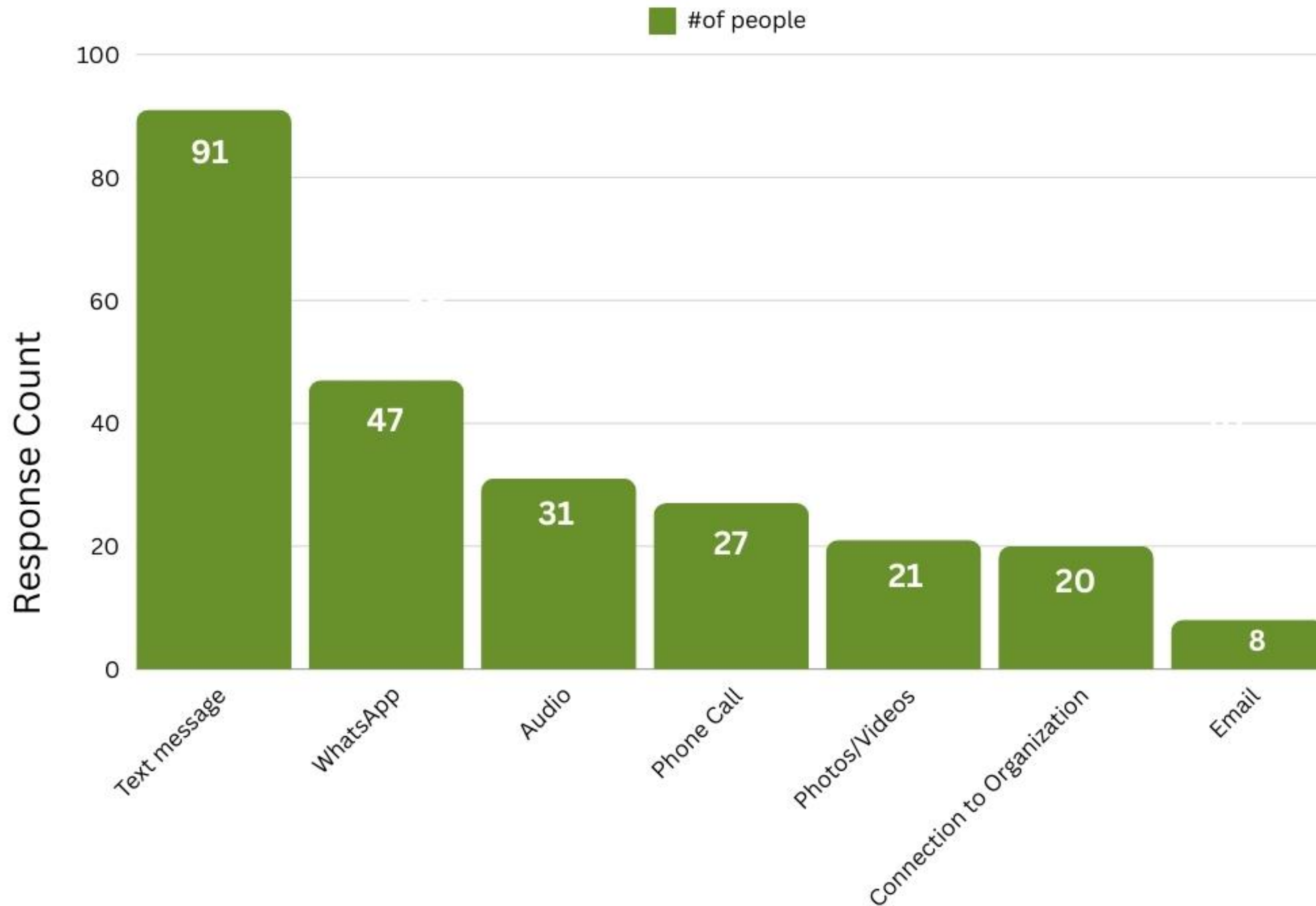
Do you believe the alert system is effective?





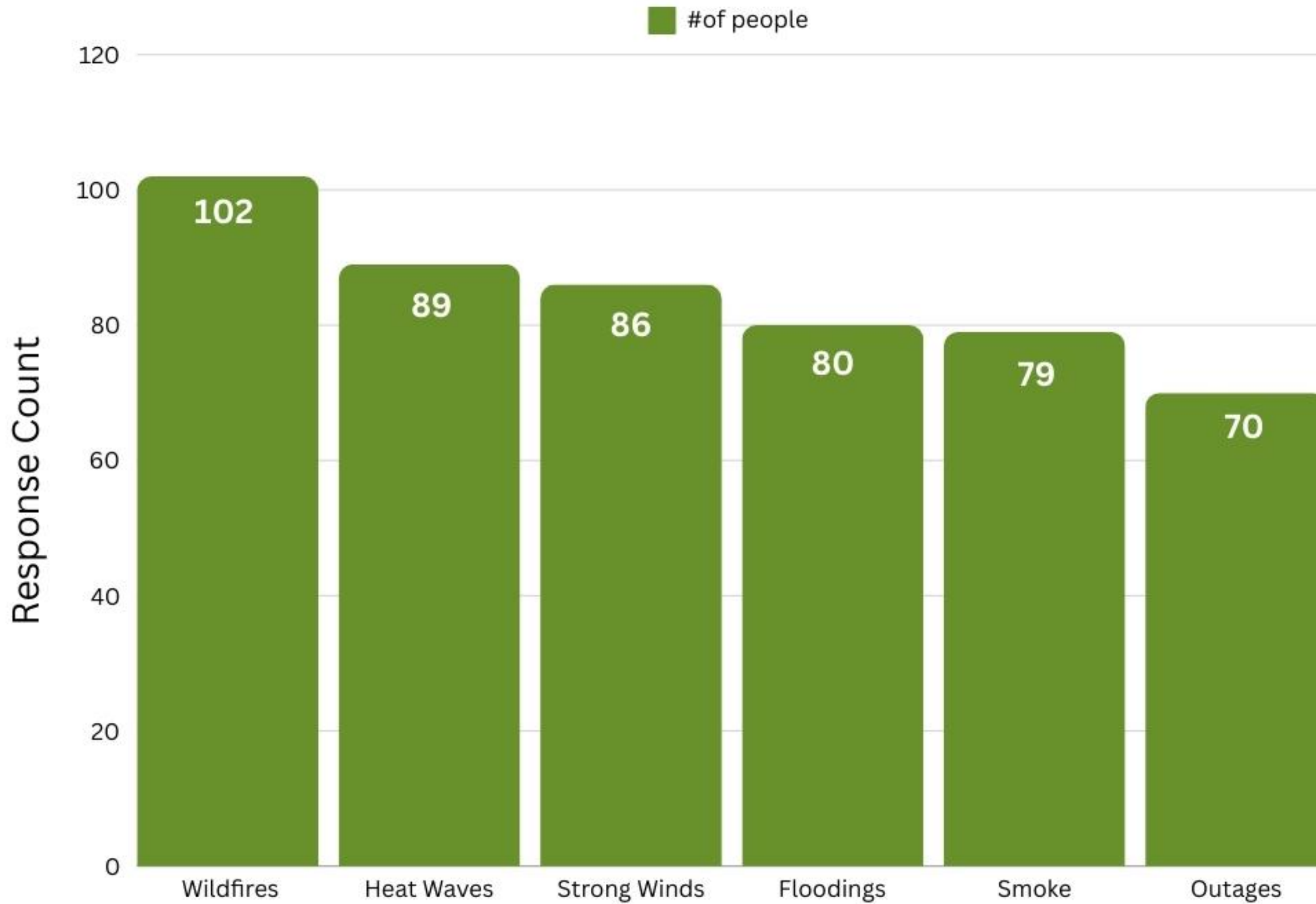
Where did you learn about the alert system?





How would it be easier to access resources and alerts in an emergency?



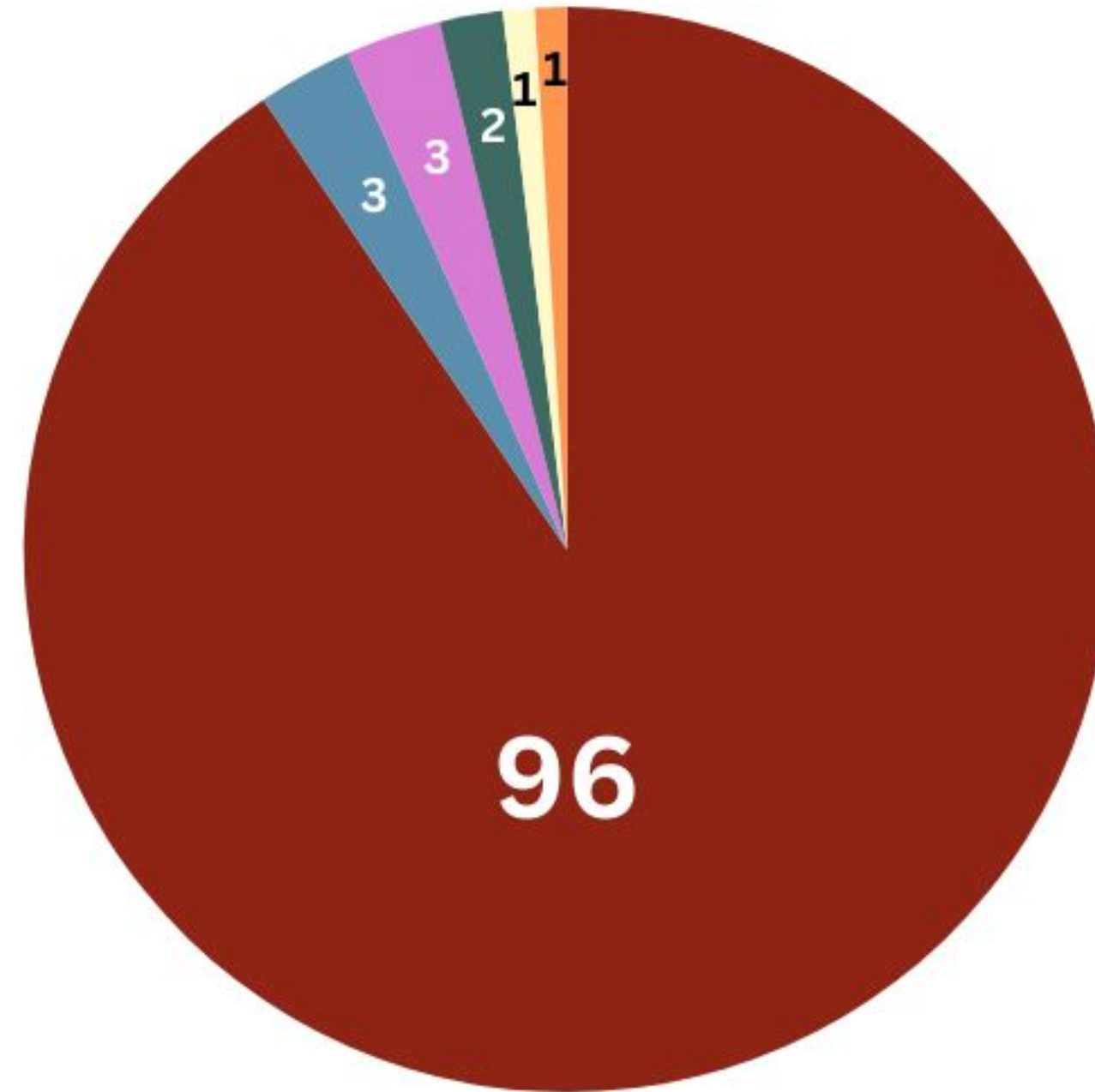


Would you like to receive alerts on your phone with information and resources during...



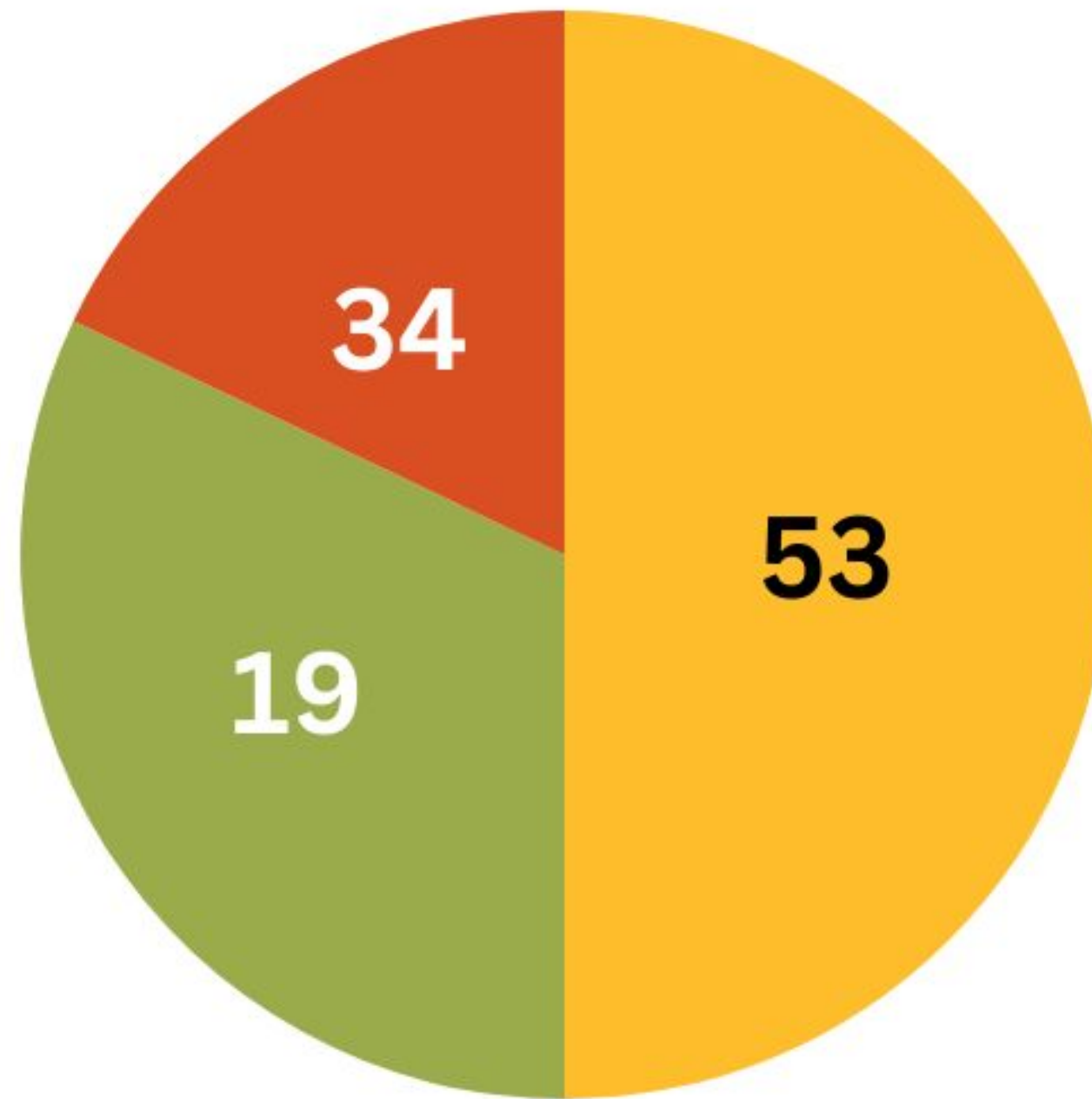


Preferred Language



Responses- 106

- Spanish - **96**
- Spanish, English - **3**
- Zapoteco - **3**
- Mixteco - **2**
- Spanish, Triqui- **1**
- English - **1**



Responses- 106

Would you be open to participating in a focus group in the future to help improve the system?

- Yes - **53**
- No - **34**
- Maybe - **19**





THE **BIGGER** PICTURE

- Land Access and Land Tenure Study
- Healing Land Collective Power
- Agricultural Land Equity Taskforce
- Guardian Vital
- Policy Work and Systems Change



Land Access and Tenure for Limited Resource Farmers in Sonoma County



The study summarized aims to inform decision makers about the needs of limited resource farmers (LRFs) and recommend actions to support LRFs' success in Sonoma County.

What is a Limited Resource Farmer (LRF)?

- The term “limited resource farmer” refers farmers and ranchers who have limited access to the funds and other forms of capital needed to support development of a financially sustainable farming operation. Many of Sonoma County’s local food and fiber producers are LRFs. These farmers are essential to building a vibrant, diverse agricultural sector, which provides multiple social, economic, and ecological benefits to the County.

Challenges for LRFs in Sonoma County

- In Sonoma County, availability of farmland is limited and the cost of land is very high. Combined with the high cost of living, this puts affordable land access and tenure out of reach for more LRFs. Sonoma County x. xcf. SzzzAgricultural Preservation and Open Space District and University of California Cooperative Extension are committed to supporting equitable land access, secure land tenure, and associated farm business viability for LRFs in the County.



Scan the QR Code to access the full report!

Healing Land, Collective Power

*Possibilities, Barriers, and Visions of Transforming Land, Work, and
Ownership Towards Cooperative Agriculture for Ventura County Farmworkers*

- Ventura County is one of the largest agricultural producing counties in the nation. Farming in our community is facing transformative changes in climate and labor and needs innovation to thrive in the 21st century. Investing in farmworkers to steward land of their own can create a better life for those whose labor feeds the world and a healthier community for all of us.
- MICOP, CAUSE, and Líderes Campesinas partnered from 2022-2024 to explore the opportunities and challenges of developing farmworker cooperatives and land trusts in Ventura County.

Scan the QR Code to access the full report!



California Agricultural Land Equity Task Force

Advancing equitable agricultural land access in California.

The Agricultural Land Equity Initiative (**ALEI**) works to equitably increase agricultural land access across California for food and fiber production and traditional tribal agricultural uses. ALEI staff administer and support the California Agricultural Land Equity Task Force (Task Force).



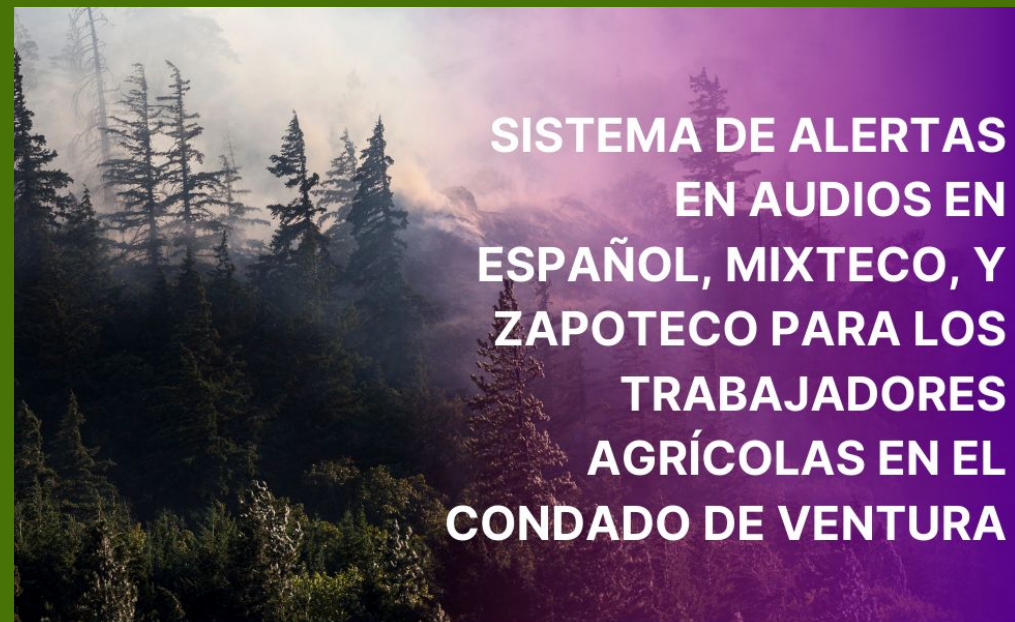
Learn more!



E-List Sign Up



Alert System Launches in Ventura County



SISTEMA DE ALERTAS EN AUDIOS EN ESPAÑOL, MIXTECO, Y ZAPOTECO PARA LOS TRABAJADORES AGRÍCOLAS EN EL CONDADO DE VENTURA



SISTEMA DE ALERTAS EN AUDIOS EN ESPAÑOL, MIXTECO, Y ZAPOTECO PARA LOS TRABAJADORES AGRÍCOLAS EN EL CONDADO DE VENTURA



¿Cómo Registrarse?

Regístrese sin costo para recibir alertas de texto o audio mandando un texto al **(855)522-0034** con **HUMO** para recibir alertas en español/mixteco/zapoteco

Cargos de proveedor pueden aplicar



¿Cómo Registrarse?

Regístrese sin costo para recibir alertas de texto o audio mandando un texto al **(855)522-0034** con **HUMO** para recibir alertas en español/mixteco/zapoteco

Cargos de proveedor pueden aplicar

¿Cómo se si estoy registrado(a)?

Recibirás un texto de bienvenida con videos en inglés, español, mixteco y zapoteco con información sobre el sistema de alerta .

Gracias por registrarse. Responda STOP para salir.
Español <https://vimeo.com/capsmediacenter/review/636632899/ad9fcb5f4f>
Mixteco <https://vimeo.com/capsmediacenter/review/636695269/c8d20036de>
Zapoteco <https://vimeo.com/capsmediacenter/review/63668732/6f472db420>

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Mixteco <https://vimeo.com/capsmediacenter/review/636695269/c8d20036de>
Zapoteco <https://vimeo.com/capsmediacenter/review/63668732/6f472db420>

Quando la calidad del aire suba más de 151 en el índice de calidad del aire (AQI) usted recibirá un mensaje de texto en español con enlaces a mensajes de audio en mixteco y zapoteco.

Quando la calidad del aire suba más de 151 en el índice de calidad del aire (AQI) usted recibirá un mensaje de texto en español con enlaces a mensajes de audio en mixteco y zapoteco.

Para más información o ayuda en registrarse comuníquese con:
MICOP: (805) 247-1188 o Líderes Campesinas (805) 853-7965

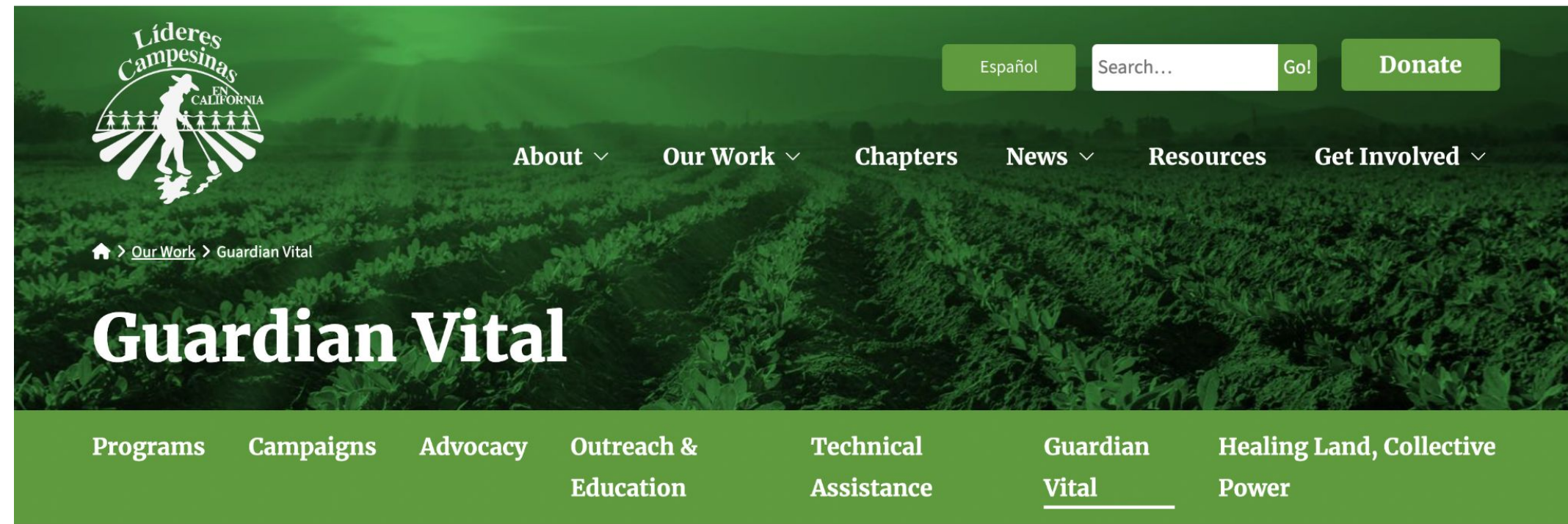
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Guardian Vital



GUARDIAN VITAL
Always Essential



The Vanguard and Líderes Campesinas are collaborating on a wine label to draw attention to vineyard workers/stewards. Those who pick grapes are often in the shadows, are subjected to hazardous working conditions, and do not have job security or opportunities for advancement in the wine industry. The Guardian Vital label will be adopted by wineries for special cuvées. A percentage of sales from the cuvée will benefit Líderes Campesinas, an organization whose mission is to strengthen the leadership of farmworker women and youth so that they can be agents of economic, social, and political change and ensure their human rights. The participating wineries must guarantee that workers whose labor goes into making their wines have safe workspaces, are paid fairly, and are treated with dignity, respect, and potential.

Drawing and Design Collaboration by Oscar Lopez Guerrero (Art drawing), Uriel Contreras (Logo), Emilio Huerta (Set up), Irene De Barraicua (Concept) as well as feedback from Líderes Campesinas and The Vanguard's staff and board.



WINEFARE- Vanguard y Líderes Campesinas forum, March 16 2024

Policy and Advocacy



- **SB 1105: Paid Sick Time; Agricultural Employees; Emergencies**
 - Would extend additional paid sick leave days related to weather disasters for California farmworkers.
- **SB 227: Safety Net - Unemployment Expansion: Excluded Workers Program**
 - This bill would have required the EDD to develop a detailed plan for how a permanent unemployment benefits program for undocumented workers can be implemented.
- **AB 408: Bonds for Climate Resilience**
 - Proposes investments to create a healthier, more equitable, and climate-resilient agriculture and food system, with 50% of bonds going to farmers, ranchers, and communities of color.
- **SB 1030: CWOP California Workplace Outreach Project**
 - Seeks permanent funding for outreach and community engagement through nonprofits and other groups
- **AB 1016: Latino and Indigenous Disparities Reduction Act**
 - Requires state departments to collect and disaggregate data for indigenous Mesoamerican and Latino population groups in California
- **Prop 4:**
 - Authorizes bonds for drinking water, wildfire prevention, and protection of natural communities and land from climate risks.
- **National Advocacy**
 - Providing Farm Worker and Advocate Testimony and Recommendation to the National Advisory on Migrant Health
 - Advocating for a more inclusive and equitable Farm Bill.

State Convening 2024



Fox40 News / April 22 2024



[Click here for video](#)



QUESTIONS?



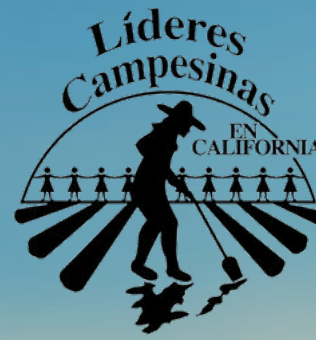
F.I.R.E



**Farmworker Immigrant/Indigenous
Recovery Efforts**



**Esfuerzos de Recuperación de Trabajadores
Agrícolas Inmigrantes/Indígenas**



Thank You!

Visit our website liderescampesinas.org for more information

You can contact us at
info@liderescampesinas.org

Follow our pages:

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Instagram: [@liderescampesinas](https://www.instagram.com/liderescampesinas)

X: [@LCampesinas](https://twitter.com/LCampesinas)

