KERN C.A.M.P.O

Agricultural Community, Mobilizing Power and Opportunity

What is Kern C.A.M.P.O?

C.A.M.P.O is funded by **California Jobs First** initiative to expand a model of cooperative agriculture and land management led by farmworkers in Kern County, one of California's most agriculturally productive regions.

Our objective is to boost the region's economy through sustainable practices that support the development of Latina and Indigenous rural women–who often face systemic barriers to accessing land, safe working conditions, and economic opportunities.

Through the academy, our goal is to offer clear pathways toward participation, leadership, and economic independence, serving as an alternative for the meaningful development of cooperatives to improve the working conditions faced by agricultural workers and their families.

Some of our objectives include:

- Work hand in hand with 20 women who are currently working or have previously worked in agriculture.
- Provide technical assistance to launch or expand greenhouse cultivation.
- Establish a Women's Advisory Committee comprising of women who are currently working or have previously worked in agriculture to lead project decision-making.
- Education through:
  - Educational workshops on cooperatives, regenerative agriculture, and accounting.
  - Digital literacy sessions.
  - Learning excursions.
  - Mapping of viable land for long-term cooperative access.

These results collectively build a solid foundation for quality jobs, ownership opportunities, and pathways to leadership for historically excluded communities.



This project is funded by California Jobs First and the Kern Coalition.
This is a California Jobs First | Kern Coalition Catalyst Project [or Initiative].